## ual central saint martins

## Fine Art: Unit 4 evaluation template

Unit 4 Fine Art evaluation		
Name	Sriram Venkatesh	
Pathway	Fine Art: Painting	
Original PPP	A Myopic Reconstruction	
title		

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Original	I wanted to question how and why we experience landscapes the way
intention	we do in a society that is saturated with the commercialisation and
	virtualisation of landscapes. I felt that this saturation has made us
	negligent of our experiences, thus devaluing them. I wanted to explore
	these concerns through the context of the image, to try and make my
	audience question their experience of my work, and hopefully extend
	that to their own questionings of their experiences in landscapes.
Enforced	I have been in lock down at home in Bahrain, and this has pushed me to
situation	consider how we experience landscapes through the lens of memory
	and imagination rather than in direct reality.
Activity and	Being locked down at home removed an active source of inspiration for
adaptation	me, and so my process of reconstructing my experiences unexpectedly
	became a process of deconstruction. I began to unpick my experiences
	and see the landscape as a hazy mixture of its sensory components,
	rather than as a unified entity. This led me to making work that tried to
	employ projection in tandem with sounds, in outdoor environments,
	with household objects, as dynamic installations and as explosive bursts
	of light.
Challenges and	While I had initially adopted a painterly approach towards my concerns,
new learning	I found myself becoming increasingly fascinated with light and
	projection as a medium for painting. The intangibility of light reflects a
	similar intangibility of landscapes that are etched in our memories of
	them, and I tried to exploit this intangibility in my work to create a
	'distance' between the viewer and the landscapes in my work. This
	distance is something I feel is always brought about by the mediation of
	the digital world on our senses, and in some way, makes us feel less
	close to nature.
Summary	I have learned that the direct experience of landscapes is ultimately a
-	highly personal and powerful experience, often providing us with a lens
	to see and understand ourselves better. The act of virtualising
	landscapes condition societies and cultures to become increasingly
	dismissive of the need to be in touch with ourselves and our deepest
	sensory reactions. I want to continue making work that allows me to be
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in touch with these sensations and explore them without end, also
allowing me to cope with the lockdown restrictions. The difficulty of the
current situation has pushed my work to a place I never realised was
possible, and has motivated me to continue making work after the
course ends.